



ROVER

MINI

35





## STILL YOUNG . . .

*I*t was unique when it first took the motoring world by storm. It's still unique now. Only one car in the world never seems to grow older, even after 35 years.

There's nothing like a Mini. No other car has such character, and none shares its timeless style. A style which hasn't basically changed since the first Minis rolled off the production line. And which still looks just as good outside the Ritz as it does on your drive.

35  
*Mini*

*Happy*

As soon as the Mini arrived, it created a stir. The Queen took a drive in Windsor Park in a Mini, and suddenly everyone wanted to be seen in one. Movie stars ordered Minis. So did movie moguls. It wasn't long before Mini was a star, on and off the big screen. It had charisma. And that's something else that hasn't changed.

Mini was a born innovator. Virtually everything about it was new. Of course, it's been widely imitated since. But there's never yet been a serious rival . . .



Mini proved that Small is Beautiful. No other car offered so much space in a body only ten feet long — pioneering the transverse engine/front wheel drive design that's now been followed by most volume production cars.

The design gave Mini handling abilities that were years ahead of its time. The grip and agility were revolutionary, and drivers soon realised that Minis were terrific fun.

*Birthday*

*35 Mini*

Today's drivers are still relishing the incredible agility that helped Mini to scoop its first Monte Carlo rally win only five years after launch. This unique little British car went on to make rallying history. But the fun is still there to be enjoyed — because the best things about Mini have never changed.

AT HEART AND . . .

# LEAPING FOR JOY!

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A car with a heritage like Mini's has every right to look forward to its 35th birthday. Not just because it looks just as fresh as it did on the day it first emerged. But because every Mini ever produced has

an individuality all its own. So we're celebrating Mini's 35th birthday with a Special Edition that everyone with an eye for the unique will want to own — whether you're new to Mini's powerful charm, or have had a lifetime's love affair with it.

The Mini 35 is available in a choice of three stunning contemporary colours — Arizona Blue metallic, Nevada Red pearlescent, or cool White Diamond. A chrome grille and door handles echo the classic Mini style. The special bonnet badge and side decals announce the distinctive pedigree.

If you want to add still more cachet, you can specify optional alloy wheels. Inside, there's door to door style, with chic 'Jamboree' seat trim and matching door casings. The unique Mini 35 badge adorns the steering wheel.

The seats feel as good as they look, with Rover's designed-in comfort and elegance. And there's a high quality electronic stereo radio/cassette



for great sound on the move; security-coded to help protect against theft.

Get going, and enjoy a car which makes driving a lot more than simply getting from A to B. It's eager, nippy and nimble. Slipping into parking spaces that more cumbersome rivals have to pass by. Dodging the queues with enviable ease. And looking totally at home in the most distinguished surroundings.

For extra refinement, you can even specify the smooth driving style of four-speed automatic transmission as an optional extra.

You'll save pounds thanks to the Mini's small thirst; and naturally you can rest assured that the modern Mini is designed to help protect the environment, with a standard catalyst. Mini was the first British-built small car to offer a catalyst in the UK; but then it has a habit of being at the front of the field.

Sheer fun and excitement come as standard on every Mini.

But birthdays only come round once a year — and the Mini's 35th is a very special celebration. So if you want to come to the party, get down to your Rover dealer soon.



*There's no shortage of small cars.  
But there's only one Mini. And there's never been a  
Mini like the Mini 35.*



*Mini's celebrating in great style.  
For your share of the fun, book your test drive now.*



*It's 35 years young — and the Special Editions are going fast.  
Don't miss the party!*



*Settle into the stylishly trimmed seats, and relish the uniqueness of the Mini 35. Where driving is the fun it ought to be. Spiced with modern refinements such as the high quality stereo sound system. Drive the Mini 35 and you'll never want to be seen in anything else.*





## SPECIFICATION

### ENGINE & TRANSMISSION

- 4 cylinder, transverse, OHV, 1275cc, 50PS (EEC) @ 5000 RPM with 3 way catalyst.
- 4 speed manual gearbox.
- Optional 4 speed automatic transmission.

### SUSPENSION

- All independent, rubber cone springs, telescopic dampers.

### STEERING

- Rack and Pinion.

### BRAKES

- Servo-assisted, dual circuit system, discs front, drums rear.

### WHEELS & TYRES

- 12" steel wheels with 145/70 x 12 low profile radial ply tyres.
- Optional alloy wheels.

### ELECTRICAL *(12 volt negative earth system)*

- Two column stalks for indicators, horn, headlamp dip/main beam/flash, 2 speed wipers with flick wipe and electric screen washers. Hazard warning lamps. Heated rear window. Side repeater flashers. Rear fog guard lamp. Twin reversing lamps.

### IN-CAR ENTERTAINMENT

- Electronic tune 3 band stereo radio/cassette (R652) with security coded theft deterrent, auto reverse, Autostore and 2 rear speakers. Wing mounted aerial.

### INSTRUMENTATION

- Twin-pack binnacle incorporating speedometer and fuel level and water temperature gauges.
- Warning lights for direction indicators, main beam, ignition/no charge, low oil pressure, brake circuit failure, heated rear window and rear fog guard lamp.

### INTERIOR FEATURES

- Full width front parcel shelf, with trimmed and padded rails (colour-keyed).
- Rear view mirror with anti-dazzle coating.
- Twin sun visors with passenger's vanity mirror.
- Reclining, tilting front seats.
- Upholstered front seat head restraints.
- Fresh air heater/demister with face level air vents.
- Colour-keyed front and rear seat belts.
- 3-spoke soft feel steering wheel with unique badge.
- Fascia mounted ashtray.
- Jamboree seat facings with black velour side rolls.
- Jamboree trimmed door casings.
- Gear lever gaiter.
- Twin door bins.

- Rear companion boxes.
- Opening rear quarter windows.

### BODY FEATURES

- Comprehensive anti-corrosion treatment with 6 year warranty.
- Laminated windscreen.
- Locking fuel filler cap.
- Twin door mirrors.
- Chrome bumpers, door and boot handles.
- Chrome effect grille.
- Black wheel arch extensions and sill finisher.
- Unique decals with side coachline.
- Unique bonnet badge.

### EXTERIOR BODY COLOURS

- White Diamond.
- Arizona Blue Metallic.
- Pearlescent Nevada Red.

### ECONOMY

<input type="checkbox"/> Imperial mpg	Urban	37.3	35.5
	@ 56 mph	54.2	46.8
<input type="checkbox"/> Metric L/100 km	@ 75 mph	33.8	30.7
	Urban	7.6	8.0
	@ 90 km/h	5.2	6.0
	@ 120 km/h	8.4	9.2

All figures shown are produced in accordance with the Passenger Car Fuel Consumption Order 1983. They have been calculated using a standard testing procedure. Under normal use a car's actual fuel consumption figures may differ from those achieved through the test procedure, depending on driving technique, road and traffic conditions, environmental factors, and vehicle condition.

### PERFORMANCE

<input type="checkbox"/> 0-60 mph (secs)	Manual	13.4	16.5
	Auto		
<input type="checkbox"/> 30-50 mph (secs)		10.9	N/A
<input type="checkbox"/> 50-70 mph (secs)		14.9	N/A
<input type="checkbox"/> Top speed (mph)		87	82
		89 Nm @	
<input type="checkbox"/> Torque (EEC)		2600 RPM	



Rover Cars  
P.O. Box 395  
Longbridge  
Birmingham B31 2TB

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